

Henry's Machine Project

By submitting this video to Noochoon for the Henry's Machine Project, I certify that I am the creator of and owner of the video, that the video is wholly original, and that it does not infringe any copyright or any other rights of any third party, except that it contains permitted extracts of tracks released by Henry's Machine and other parties. These tracks have been made available to a fixed number of DJs for marketing purposes.

I hereby grant to Noochoon a perpetual royalty-free license to copy, distribute, modify, display and perform publicly and otherwise use, and authorize others to use, my video for any promotional or educational purpose throughout the world and in any media.

I understand and agree that the work I submit will become the property of Noochoon and will not be returned.

I agree to be liable for, and indemnify and hold Noochoon harmless against, all actions or claims, including but not limited to those for loss of or damage to property resulting from my fault, negligence, or wrongful act or omission.

I agree to assume any and all risks and waive any and all claims against Noochoon and its related entities, except in the case of willful misconduct, for any injury, death, damage, or loss of property, revenue, or profits, whether direct, indirect, or consequential, arising from my participation in this prize contest, whether the injury, death, damage, or loss arises through negligence or otherwise.

I am at least eighteen (18) years of age and am competent to contract in my own name. I have read the Official Rules before entering this contest, and I fully understand the contents, meaning and impact of the Official Rules.

Name (sign, date and add name)

Business name

Contest Background

As a part of the Henry's Machine Project, Noochoon is looking for pop videos from DJs and Disco Providers showing **dancefloor reaction** to tracks to be released in the future, and individual **dance styles** developed in reaction to the tracks. The video contest will help showcase Henry's Machine Products and enable research and development of the Henry's Machine style and genre. Participating DJs will have the benefits of significant publicity and also cash incentives from the project.

Contest Rules

Videos must be between 1 and 6 minutes in length and produced in a high-resolution format.

- Videos should either demonstrate dancefloor reaction to the tracks provided, or individual (but in context) dances developed by audience members.
- If the video is edited with a new soundtrack to remove background noise
- Videos may show a brief five second clip of the DJ using the track and a written credit to his/her business.

- Videos should fully credit the writers, performers, producers and distributors of the track – information to be supplied individually with each track.
- The video must be your own original creation and must not infringe any third party rights. No copyrighted music, video, or images may be used in submissions to this contest without appropriate permission. Entrants are responsible for obtaining all necessary permissions, e.g. from participants /venues etc. Videos must be specifically developed for this purpose, and not contain any clips used in earlier publications.
- Videos must not contain violence, profanity, sex, images of a prurient nature, or direct attacks on individuals or organizations. SBA will disqualify any entries it deems to contain offensive material.
- Each video should contain original footage not used in any other track, apart from the clip used to advertise the DJ.
- Winners must provide a copy of the original video file to Noochoon. Winners will be contacted by email to provide the original video.
- By submitting a video to this contest, you grant to Noochoon a perpetual royalty-free license to copy, distribute, modify, display and perform publicly and otherwise use, and authorize others to use, your video for any purpose throughout the world and in any media.
- Noochoon reserves the right to make any video entered in the contest available to the general public from its respective web sites and social media pages and to distribute it to groups and any other organizations interested in showing it for promotional purposes, including, but not limited to, Internet sites, conferences and events, on television, and other media outlets.
- Noochoon reserves the right to not select a winner or post the video on Internet sites like Youtube, Facebook and henrys-machine.com if none of the entries received are judged to be high quality based on the contest Rules and Eligibility requirements.

Eligibility

The contest is open to DJs in any country throughout the world:

Noochoon/ Mantra CDs and Recording employees and their immediate families may enter the contest but are not eligible to win. “Immediate family members” include spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws”, or by current or past marriage, remarriage, adoption, co-habitation or other familial extension, and any other persons residing at the same household location, whether or not related.

The business owner(s) must be at least 18 years old to enter and win.

How to Enter the Contest

Review all contest rules and eligibility requirements.

Create an original video, 6 minutes or less in high-resolution format.

The deadline to submit videos is stated clearly on the mailout supplying the soundtrack. No entries will be accepted after the deadline stated. Winners will be notified via e-mail and announced at a later date.

Judging Criteria

All eligible **crowd reaction** videos will be scored by Noochoon Management or a panel of their elected representatives according to the following criteria:

- Creativity and uniqueness of video concept

- Quality of crowd reaction (e.g. enthusiasm etc)
- Visual quality and impact of the video

All eligible **dance style** videos will be scored by Noochoon Management or a panel of their elected representatives according to the following criteria:

- Accessibility of the dance
- Visual appeal of the dance
- Visual quality and impact of the video

Winners will be selected based on an overall score. All judging is at Noochoon's sole discretion and all decisions are final.

Noochoon intends to select two winning videos, one for **crowd reaction** and one for **dance style**.

Winners/Prizes

Winning videos will be displayed on Youtube with a prominent link to the website of your choice.

Winning videos will also be featured on Henry's Machine website and on MantraSound website for a minimum of three months.

The prize for a winning video will be £100 cash or a recording studio voucher worth £199.75 for a five hour studio session.

Privacy Policy

Any personal information collected from video submitters by Noochoon's Henry's Machine Project will never be sold. The information collected for this contest will be used for internal marketing purposes only. The contest winners' names will be announced publicly, after consultation with the winners, as a part of Noochoon's contest award recognition process.